



EU Gateway Programme



Environment and Energy-related Technologies

Funded and managed by the European Union, the **EU Gateway Programme** organises **one-week Business Missions to Japan and Korea** for **European companies**.

Business Mission to Japan 4-8 February 2013

Deadline for applications: **21 September 2012**

Business Mission to Korea 10-14 June 2013

Deadline for applications: **25 January 2013**

Discovering the Japanese and Korean markets with the support of EU Gateway includes:

- **Professional coaching** ahead and during the business mission
- **Targeted promotion** of your company in Japan / Korea
- Tailored **search for potential business partners** and set-up of **individual meetings**
- **Briefings** on market opportunities and business culture
- Organisation and co-funding of special services, including **advice on legal and certification procedures, personal assistance, interpretation and translation**
- **Financial support** for accommodation



Potential for outstanding and innovative European technologies and materials.

"We found a business partner who operates in the same sector, and with them have set up a joint venture company. It is a win-win situation." Ankersmid Sampling, Belgium (Environment and Energy-related Technologies Business Mission to Korea 2011)

Results of a Business Mission—what do EU Gateway participants say?

- Increased **market understanding**
- Established **new business partnerships**
- Made useful **new contacts**
- Signed **new contracts**



Funded by
the European Union

For more information, visit www.eu-gateway.eu
or contact us: contact@eu-gateway.eu.



Business opportunities in Japan

- Japan's eco-business market is rapidly expanding in both size and range, and the country is moving towards a recycling-based society
- Business opportunities for low-cost soil and groundwater remediation technology, as well as bioremediation technologies

Business opportunities in Korea

- Government investing in development of environmental technologies and launching green life campaign
- Demand in Korea for key technologies in water treatment, waste treatment and disposal and air purification market segments

How to Apply

The Business Missions are open to companies with a **solid business structure** and **export experience** in other EU countries.

See the EU Gateway website for detailed information on the eligible technologies, products, equipment and devices.

Apply online under www.eu-gateway.eu:

1. Fill out an **expression of interest** form
2. Your **regional programme coach** will get in touch with you to assist and to make an eligibility check
3. Fill out the **electronic application form**.

Companies have the opportunity to participate up to three times in a Business Mission to both Japan and Korea.



EU Gateway Business Mission



Briefings by European and Japanese / Korean experts



Study Tour



Business exhibition



Meetings with potential
business partners